



ANYTHINGFORMYCELL -- 'Your Cell Phone Accessories Superstore' Adds New Search Engine Technology

Sound-Science Wireless enhances its cell phone accessories store with the use of new search engine technology developed by B7 Interactive. The new technology provides customers with a new-found way of finding exactly what Motorola, Nokia, Samsung, Ericsson or other wireless accessory they need.

Fleming Island, FL ([PRWeb](#)) April 3, 2008 -- ANYTHINGFORMYCELL enhances its cellular store with the use of new search engine technology developed by B7 Interactive. The new technology provides customers with a new-found way of finding exactly what Motorola, Nokia, Samsung, Ericsson or other cell phone accessory they need. Adding to the list of well known companies using Search-Spring Technology, such as Miva Central, ANYTHINGFORMYCELL is using the technology to enhance user experience.

"We have noticed a substantial increase in orders due to this implementation. Our customers benefit through being able to find exactly what cell phone accessory in mind even with a minimal hypothesis of what they are looking for with this technology," says CEO of [ANYTHINGFORMYCELL.COM](#) Matthew Bennett.

"Currently the cell phone accessory industry is saturated with businesses offering more of the same: same website formats, same manufacturing descriptions of products, same bad policies and more. The addition of [SearchSpring](#) follows our business culture of putting the needs of our customers first," says VP of Marketing Jacques Gaillot.

About ANYTHINGFORMYCELL.com

ANYTHINGFORMYCELL.com is a well-known player in the wireless accessory market offering to customers thousands of manufacturer-direct (OEM) [cell phone accessories](#) to consumers and businesses through their website. Their product line includes Bluetooth headsets, chargers, batteries, face plates and other cell phone accessories at the lowest prices with free shipping.

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